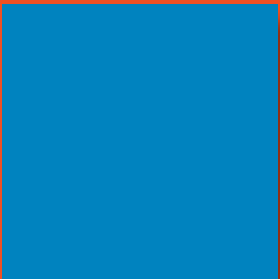
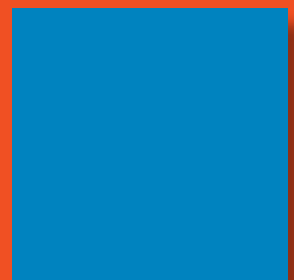


KOKOMO CEO

CREATING ENTREPRENEURIAL
OPPORTUNITIES



Annual Report 2014-2015



2014-2015 CEO Annual Report

At our very first orientation gathering at the Kokomo Country Club on July 16, 2014, I spoke these words:

“I want to remind us that you only get one chance to do something for the first time. And our first shot at this matters...so let us soak in this moment, because something amazing is starting in our community tonight!”

And what an amazing inaugural year of Kokomo CEO it's been! Honestly, it's felt like a whirlwind; the orientation seemed like it was last week, yet our students are gearing up for their freshman year at colleges all across the country.

It's been so rewarding to lead these young men and women on an unveiling of a Kokomo they never knew existed. Foresite Inc., Weber Speakers, and Kokomo Opalescent Glass are just some of the amazing business visits that blew our collective mind. I can assure you that the Kokomo our team now knows is so much more dynamic and impressive than their impression when we first began.

And the people we've met: The governor, our mayor, councilmen, business owners, CEO's and leaders from small to billion dollar operations. We've developed relationships with college chancellors, bank presidents, small business owners and non-profit gurus. In nine short months, our team is already far more relationally connected to our entrepreneurial and leadership community than most people twice their age.

It has been amazing and so rewarding to watch our team develop over the school year, seeing them go from apprehensive teenagers to young men and women with a bit of authentic swagger. And to have been part of that process, has been truly humbling.

And as always, the success of CEO is collective; our secret sauce is the synergy that comes from a unified and diverse team: our amazing board of directors and board chair, Dana Davis; the local business community, mentors, parents, local school districts and IUK. I can't begin to tell you how easy it's been to solicit help from our generous community.

It's been such rewarding fun to facilitate the relationships and knowledge of our amazing community with our CEO team. Working with our humble and talented community, funneling so much wisdom into our next generation leaders has been an experience that has enriched my life every bit as much as that of our team.

And finally, great thanks to our inaugural Kokomo CEO team. You only get one chance to do something for the first time and they did not disappoint! What an amazing group of young men and women. I won't be surprised if many of these relationships last a lifetime. I can't wait to see the courses they chart, to see the leaders and entrepreneurs they become, and how they will ultimately shape our community!

Morgan Young
Kokomo CEO Facilitator



CEO Mission Statement

The mission of Kokomo CEO is to prepare our youth to be responsible, enterprising individuals who become entrepreneurs or entrepreneurial thinkers and contribute to the economic development and sustainability of the Kokomo region.

2014-2015 CEO Class



First row- left to right:

Zachary Baird, Alyssa Haalck, Alexis Hasting, Zachary Watterson, Jacob Bennett, Mariah Boger, Alec Downing

Second row- left to right:

Rachel Baker, Cale Hindman, Joesph Hurlocker, William Stahl, Ty Stover, Teng Lee, Keleb Smith

CEO Summit

Our 2015 class business was the “CEO Summit: Entrepreneurship Unleashed.” We had a great turnout of around 110 business leaders and professionals. Big thanks go out to Craig Lindvahl and Avin Kline for their great keynote speeches, and all of the breakout leaders for making this an outstanding day for us. A huge thanks also goes out to all of our sponsors for the event including The Community Foundation of Howard County, Coca-Cola, Community First Bank, Duke Energy, Tipton Ford, Rayl’s Insurance, Weber Speakers, and Erik’s Chevrolet.



2014-2015 Kokomo CEO Class



ZACHARY BAIRD is a senior at Kokomo High School. In the fall of 2015, he will enter the Honor's College at IUPUI to pursuing a Media Arts and Sciences degree in the field of Informatics. His goal is to seek a career in the Video Game Industry. He hopes to start a video game development company in Kokomo someday.

Zachary Baird is currently operating a sole proprietorship, Off the Hook Gaming. The firm is a computer game developer currently working on a product to be released on flash drive later this year. The company plans to donate profits to students struggling to obtain funding for college. Future plans include the acquisition of higher level equipment and software, as well as talented employees in the next six years.



RACHEL BAKER, a senior at Northwestern High School loves being part of the CEO Class. She is involved in many different extracurricular activities, including the CyberTooth robotics team, basketball, Student Council, National Honor Society, and Science Club, among other various clubs and activities. After graduation, she plans to attend Purdue University to study business and engineering

She is excited to start her personal business, Grammar Geek, an affordable and trustworthy proofreading and editing service for high school students. The CEO Class has been a great educational opportunity for her to become immersed and experienced in the business world, which will help her tremendously in the future.



JACOB BENNETT is a senior at Tri-Central High School. He is a member of the National Honor Society, FCA, and 4H. He enjoys representing Tri-Central as a member of their varsity golf team. He will study professional golf management at Eastern Kentucky University. His CEO experience has allowed him to grow professionally. With a passion for horses since a young age, his personal business will be a horse training service.

Jacob is starting Bennett Horse Training. He will provide horse training services for both personal use horses as well as working with local nonprofits that utilize horses.



MARIAH BOGER is a fun loving teenager, who is very involved in the community. While attending Kokomo High School, she plays leadership roles in more than one extracurricular. Mariah has been involved with band, robotics and even her church youth group. Mariah is also very connected with the community and its leaders. Mariah has been involved with politics as well as simply volunteering throughout the community. Mariah is sad to leave Kokomo in the fall, but she would love to return in the future. She is looking forward to attending Purdue University in the fall of 2015.

Neat Freak is a professional organizational service company. Their goal is to provide organization that in turn brings happiness. Neat Freak can help you organize your closet, pantry, office or even your garage! With affordable prices, Neat Freak is the perfect way to organize your life without doing it yourself.

ALEC DOWNING is a senior at Eastern High School. He will attend Taylor University in Upland Indiana in the fall, where he plans to major in Business Management with a minor in Entrepreneurship. With this, Alec would like to work in upper-level management of an Major League Baseball team's front office.

He and Joey Hurlocker have started Build Multimedia, a social media management agency for small businesses.



ALYSSA HAALCK is a senior at Eastern High School. She has been a varsity member of the Lady Comets softball team for 4 years. After high school she plans to attend Ball State University to study apparel design.

Alyssa is an independent stylist for Stella & Dot, an irresistible line of fashion jewelry and fashion accessories that can be purchased exclusively at home jewelry parties or online (<http://www.stelladot.com/sites/alyssahaalck>). Alyssa is also a brand partner for Nerium International which is a skincare line (<http://nerium.com/alyssahaalck>). Eventually she would like to open a fashion related business of her own. Alyssa looks forward to getting to know many different members of the community and building relationships with other entrepreneurs.



ALEXIS HASTING is a senior at Eastern Jr./Sr. High School who plans on attending Johnson & Wales University in the fall. It is there where she will pursue a culinary arts degree in hopes of one day travelling the world as a chef.

She is the sole proprietor of a record resale, sourcing, and accessory business called The Rusty Record. With opening this business, Alexis hopes to revive the art of vinyl and instill the value of music into the younger generations.



CALE HINDMAN is a senior from Tri-Central High School where he has attended since kindergarten. He has been heavily involved in extra-curricular activities such as Baseball, Basketball, and Football. After Graduation, Cale will attend Manchester University where he will play Football and Study Business Management. Cale took the CEO class hoping for some business exposure. The class has greatly improved his communication skills and has also helped him to clarify which route of study to pursue after high school. He encourages upcoming juniors and seniors to take part in the CEO class.

Cale is partnering with Ty Stover to create a 3-on-3 Basketball Tournament at the Kokomo YMCA with proceeds to go the new YMCA building fund.





JOEY HURLOCKER, who goes by Joey, is a senior at KHS, where he serves as the president of Student Council and plays tennis and golf. He really enjoys travelling, which is good because he will be attending Stanford University in Palo Alto, CA in the fall. At Stanford he plans to study Science, Technology, & Society or Earth Systems before going to grad school. In the future, he plans to come back to the midwest and operate his own business.

Joey and Alec Downing have started, Build MultiMedia a social media management agency serving the Greater Kokomo small business community through offering inexpensive social media account management. Through active account management, they set up, build content, and interact with customers throughout the day through social media sites that are chosen specific to a business's market. They believe that telling their customers' stories through social media builds not only into their business, but the community as a whole by driving sales for small businesses.



TENG LEE is a senior at Kokomo High School. He is a member of various clubs in school including: the Technokats robotics team, Kokomo High School Dance Club, Chess Club, Gaming Club, and Kokomo Future Business Leaders of America. Outside of school Teng participates in karate, Boy Scouts, and competes in the Science Fair.

Teng's personal business, Foong Lee's Airbrush Art, is a airbrushing business where he free hands designs and uses stencils in his work. He has multiple selections of designs to choose from ranging from dancing to wolves. Custom designs can be ordered upon request.



KALEB SMITH is a senior at Kokomo High School. After graduating, he plans to attend Indiana University Kokomo for his first year. After his first year he plans to apply as a transfer student to Indiana University Bloomington. He wants to study Game Design with hopes of moving to California after college.

For his business, he is going to be hosting the Kokomo Cancer Run. The event is going to give people a chance to run or walk a 5K and all of the proceeds are going to the Lung Cancer Research Foundation.

WILL STAHL is a senior at Kokomo High School, where he played tennis for the Wildkats. He is also a member of Kokomo's National Honor Society. Outside of school Will is the President of his youth group at the Kokomo Church of the Brethren and has taken piano lessons all his life. Will plans on attending Purdue's Krannert School of Management as well as traveling abroad especially in Japan where he can see his exchange student Daichi. CEO has changed his everyday by helping him to interact with business people in the community along with teaching him the skills it takes to succeed in business "Joining CEO was one of the most beneficial and rewarding choices I have made in my life. Having a mentor is also a great part of CEO and I'm lucky to have a mentor like Joseph Parker who is there to give me advice whenever I need him to."

After being approached by a member of his church to digitize his old slides, Will saw an opportunity to start a business to help preserve people's memories and transform them into digital for the modern era. In doing so, he founded Digital Transformations to preserve those memories. Will plans to continue the company as long as there's a demand and his customers are getting the best quality possible. Who knows, maybe he can even expand to the Lafayette area and beyond.

TY STOVER is a senior at Lewis Cass. He is a three sport athlete and plays football, basketball, and baseball. He is very thankful to have the opportunity to participate in CEO and show what we are all about.

He is partnering with Cale Hindman to hold a 3-on-3 Basketball Tournament to financially benefit the building of Kokomo's new YMCA.

ZACH WATTERSON is currently a Senior at Kokomo High School. This fall, Zach will attend Fordham University to study Business Management and Political Science. He recently signed a Letter of Intent with Fordham to become a part of the Men's Golf Team. Zach enjoys the Creating Entrepreneurial Opportunities Program and making connections throughout the Howard County area. Zach Watterson is the President and CEO of Textrel, LLC, a company that sells machine-washable car mats.



Class Activities

Mentor Matching

Prior to the holiday break, students and mentors spent a morning networking to help build their professional relationships.



CEO Student Trade Show

Students held their trade show at Bel Air Events. Community members attended, and enjoyed a wide variety of student businesses that were showcased.



Bankers Day

CEO students presented their business plans to area bankers for guidance and input.

Business Visits

CEO students had the opportunity to visit over 30 area businesses. While touring their facilities, they were able to interview owners, managers and employees.

Professional Guest Speakers

Area business leaders and business owners spoke to the CEO class about strategy, management, finance and marketing.



2014-2015 Class Hosts



FIAT CHRYSLER AUTOMOBILES



statefarm.com®



Business Visits CEO '14-'15

Mid America Beverage

General Motors

Oakbrook Church

Stephens Machine

Kokomo Toys

Main Street Cafe

Weber Speakers

Kokomo YMCA

Pastarrific

Foresite

Inventrek

Kokomo Opalescent Glass

Eddie Bethea's Karate Studio

Sound of Music

Sandra D's Salon of Beauty

Coca Cola Bottling Company

Palmer's Jewelry

City Hall, Mayor Goodnight

AndyMark

Indiana University Kokomo

Gingerbread House

Crystal Tea Room

Laura's Fine Clothing and Gifts

Select Equipment

Planet Mind

Cone Palace

Syndicate Sales

Beck's Hybrids

Indiana Flower & Patio Show

Chrysler ITP1

First Farmers Bank & Trust

Humphrey Printing

The UPS Store

J. Watson Creations

CEO Class Investors

CEO Business Partners are the foundation of CEO. Each invest \$1,000 each year to support this program and the students involved. This investment goes toward our facilitator salary, class expenses, and program sustainability. These area businesses, organizations, and individuals make up our list of investors:

AndyMark	Indiana University Kokomo / Innovate Indiana
Beck's Hybrid	
Brad Howell Ford	Ivy Tech Community College
Bucheri, McCarty and Metz	J&J Electric
Button Chrysler Dodge Jeep	Kokomo Auto World
Coca-Cola Bottling of Kokomo	Liberty Financial Group
Comfort Keepers	Lorentson Manufacturing
Community First Bank of Indiana	McGonigal Buick GMC Cadillac
Community Foundation of Howard County	Merrell Brothers
Community Howard Regional Health	Mid America Beverage
Dr. Tim and Dana Davis	Northwestern School Corporation
Delphi Electronics and Safety	PASTArrific Italian Restaurant
Duke Energy	Nick Pate State Farm Insurance
Eastern Howard County School Corp.	Purdue University Kokomo
Eriks Chevrolet	Reed Contracting
First Farmers Bank & Trust	Regions Insurance
Fortune Companies	Rite Quality Office Supplies
General Motors Components Holding	Salin Bank
Haynes International	Dr. & Mrs. Charles M. Simons, DDS, DMD, MSD
Hearn Construction	Smith Financial
Humphrey Printing	Stephens Machine
Huston Electric	St. Joseph Hospital
Indiana American Water	The Wyman Group

CEO Advisory Board 2014-2015

The CEO advisory board composition and selection is an extremely important aspect to the success of the class and the program. It is worthy of note that this is a working board, requiring energy and dedication.

Dana Davis, Chairperson

Hilda Burns, Vice Chairperson

Mike Stegall, Immediate Past Chairperson

Bob Hingst, Treasurer

Christa Jordan, Secretary

Andy Baker

Dr. Tim Garland

Brian King

Kim LaFollette

Dr. Mike Sargent

Laura Sheets

Doug Vaughn

Ron Wyatt

Karen McCoy

Jonathan Schuck

Community Volunteer

President, Community Foundation of Howard County

Community First Bank

Vice-President, Mid America Beverage

Counselor, Kokomo Area Career Center

President, AndyMark, Inc.

Superintendent, Tri-Central Community Schools

Business Development Manager, General Motors
Components Holdings

Vice President, Community First Bank

Director of Student Programs and Evaluation, Kokomo
School Corporation

Area Manager, Duke Energy

President, Rite Quality Office Supplies

Guidance Counselor, Eastern High School

Manager, Greater Kokomo Economic
Development Alliance

Principal, Kokomo Area Career Center



CEO Pledge Card

If you are interested in supporting the Kokomo CEO Class by become a Business Partner Investor, please use the form below. Thank you!

Name _____ Phone: _____ Date: _____

Company Name _____ E-mail: _____

Address: _____ City _____ State _____ Zip _____



CREATING ENTREPRENEURIAL
OPPORTUNITIES

I wish to become an Investor in the Kokomo CEO Program.

_____ \$3,000 total—paid \$1,000 per year over a three-year period



Please check here if you wish to be invoiced.

Add another box: I would like more information about:

____ Becoming an Investor

____ Hosting the Class at my business

____ Being a Mentor

____ Sharing my business knowledge with the Class



Here is my gift in support
of the Kokomo CEO Program
Amount \$ _____

Signature _____

Please send checks to:

Kokomo CEO Program • 700 E. Firmin Street Ste. 200 • Kokomo, IN 46902

For more information, contact:

Morgan Young at kokomocceo@att.net.

PLEDGE CARD



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